MONA MONSEF

SR. PRODUCT DESIGNER

Linkedin/monamonsef
monamonsef.com
603-767-9375

WORK EXPERIENCE —

Sr. Product Designer / VTS

Brooklyn, NY | Jul 2021- Present

Partnering with UX Researchers, PMs, and Tech leads in identifying product opportunities, user experience gaps, and planning and scope of product features.
Creating iterative user journey maps, user flows, wireframes, and visual design mockups throughout the design process.

Sr. Product Designer / Electridfai

Brooklyn, NY | Aug 2020- Jun 2021

Designed AI/ML-based SaaS products in collaboration with Data Scientists, Stakeholders, PMs, and the Engineering team. Incorporated customer feedback, market analysis, technical constraints, and usability barriers into design solutions.

Test Engineer / Cisco WebEx

San Francisco, CA | Apr 2018- Jun 2019

Designed and executed failure analysis and usability testing on WebEX headsets and WIFI mobiles for heuristic end-to-end product evaluations in close partnership with Industrial and Mechanical Engineers.

Engineering Intern / Willow Pump

San Francisco, CA | Oct 2017- Mar 2018

Contributed to qualitative user research activities with Product and Engineering teams on the Mobile app and the wearable medical device. Used quantitative data analytics to generate insights on user behaviors to prioritize change needed for our customer experience.

UX SKILLS —

User Experience Design, User Research, Wireframing, Prototyping, Interaction Design, Usability Testing, Experience Maps, User Journeys, User Flows, Sitemap and Information Architecture (AI)

TOOLS —

Figma, Miro, Sketch, Adobe Suite, Invision.

EDUCATION —

Harrisburg University / PA

Course-based, Human-Computer Interaction Design, 2020

University of New Hampshire / NH

MS. Mechanical Engineering, 2017